



Since its early days, Hollywood has been adapting foreign books, films and more recently, television formats. If a good story, a movie or TV-show concept has ever been popular or profitable anywhere in the world, there's a good chance that studios, independent producers and talent agencies will get around to option the adaptation rights.

However, the process of acquiring such rights has never been easy, especially when ideas originate from foreign countries with different legal systems and where English is limited.

This is why we decided to launch **THE [RE]MAKES MARKET**, a 3-day event taking in place in the entertainment capital of the world and showcasing international film, television and film properties whose adaptation rights are available.

The inaugural edition will take place from Monday, 29 November to Wednesday 1, December 2010 at the conveniently located ANDAZ WEST HOLLYWOOD hotel. In preparation for the market, a catalogue of properties offered at **THE [RE]MAKES MARKET** will be couriered over to all targeted BUYERS by Friday 15 October.

To be organized around meetings planned ahead of time, **THE [RE]MAKES MARKET** will bring together 40 foreign rights holding companies (SELLERS) and a select group of carefully vetted and influential members of Hollywood's creative and production communities (BUYERS).



The ANDAZ WEST HOLLYWOOD is located on the famous Sunset Strip, walking distance from Chateau Marmont, The Standard, Sunset Marquis Hotel, the Mondrian and from numerous restaurants, delis and coffee shops open all night long.

Individual suites offering a separate bedroom and a more spacious meeting area are also available. The suite comes equipped with 2 flat screen TV's, a second half bathroom and a wet bar and wine refrigerator, and a large teak balcony overlooking the Hollywood Hills.



The meetings organization process will begin to take place 6 weeks in advance of the market. All pre-arranged meetings will be set in a roof-top communal area, with panoramic views of Los Angeles, furnished with 40 numbered STATIONS equipped with one table, two chairs, company signage and access to wireless internet.

**THE [RE]MAKES MARKET™**

8230 BEVERLY BOULEVARD  
LOS ANGELES, CA 90048 - USA

TEL PARIS + 33 1 43 55 00 40 • TEL LOS ANGELES + 1 323 782 13 00



Networking, private and informative functions will be planned in order to engage participants for additional spontaneous and productive meetings over the three-day market.

In addition to guaranteed meetings, the program will also include private presentations, legal counseling provided by expert entertainment lawyers with extensive international experience and daily networking and informative functions generating spontaneous and productive encounters.

STATION packages are limited and include only one SELLERS' market badge and additional market badges come at an additional cost. BUYERS will be provided with a COMPLIMENTARY market badge if they register before Friday, 20 August. Past this date, BUYERS' market badges will include a fee.



Rooms offered in our all-inclusive accommodation package boast spectacular views of the Hollywood Hills on one side and the Sunset Strip and downtown Los Angeles on the other. Amenities include complimentary wireless internet, non-alcoholic mini bar and local phone calls.



A vast, roof-top ballroom, with views of Los Angeles from downtown to the beaches, will serve as the COMMUNAL meetings are furnished with 40 individual STATIONS. Individual meetings will be organized six weeks in advance by our staff.

An estimated 100 foreign and exclusive film, television and book properties are expected to be offered at this first edition of **THE [RE]MAKES MARKET**.

Sponsors in need of more comfort and intimacy can book a private SUITE for the entire duration of the 3-day market. The SUITE package includes a separate bedroom and a more spacious meeting area. The suite comes equipped with 2 flat screen TV's, a second half bathroom, a wet bar and a large teak balcony overlooking the Hollywood hills.

**THE [RE]MAKES MARKET** is managed by a Franco-American team of business events organizers with extensive experience in the international entertainment industry.





## SELLERS/SPONSORS BOOKING FORM

**TO BE FAXED BACK TO +1 (323) 782-1031**

PARTICIPATING OPTIONS ARE LIMITED/FIRST-COME, FIRST-SERVE POLICY OBSERVED.  
24 SEPTEMBER DEADLINE FOR REGISTRATION WITH HOTEL ACCOMMODATION REQUESTS.

### 1. ADMINISTRATIVE INFORMATION

Company Name \_\_\_\_\_  
 Address Line 1 \_\_\_\_\_  
 City \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Main Tel. \_\_\_\_\_ Main Fax \_\_\_\_\_ Web site \_\_\_\_\_  
 Admin. Contact \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 Direct Tel. \_\_\_\_\_ Direct Fax \_\_\_\_\_ Email \_\_\_\_\_

### 2. COMPANY PROFILE *Detailed company and properties profiles will be requested at a later date to facilitate meetings.*

In Business since \_\_\_\_\_ Main Activity(ies)  Film Production  Television Production  Book Publishing  Talent Agency  Other

### 3. PARTICIPANTS

Participant #1 \_\_\_\_\_ Job Title \_\_\_\_\_  
 Direct Tel. \_\_\_\_\_ Direct Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Participant #2 \_\_\_\_\_ Job Title \_\_\_\_\_  
 Direct Tel. \_\_\_\_\_ Direct Fax \_\_\_\_\_ Email \_\_\_\_\_

### 4. BOOKINGS

#### STATION PACKAGE includes:

- ◆ 1 Market Badge
- ◆ Up to 3 properties listed in the catalogue
- ◆ WiFi internet access
- ◆ Organization of qualified meetings
- ◆ 1 table + 2 chairs
- ◆ Complimentary coffee breaks
- ◆ 7 feet wide/9 feet deep working space
- ◆ Online access to list of participants
- ◆ Invitation to all networking functions

**PLEASE CHECK YOUR CHOICE:**  STATION PACKAGE 2950 US\$  ADDITIONAL SELLERS MARKET BADGE 500 US\$

#### SUITES PACKAGE includes:

- ◆ 2 Market Badges
- ◆ Up to 10 film remakes profiled in the handbook
- ◆ Separate bed room and private meeting area
- ◆ Complimentary wireless internet
- ◆ 2 Flat TV screens + wet bar
- ◆ Online access to list of participants
- ◆ Complimentary coffee breaks
- ◆ 1500 square foot/150 square meter suite
- ◆ Invitation to all networking functions

**PLEASE CHECK YOUR CHOICE:**  SUITE PACKAGE 6950 US\$  ADDITIONAL SELLERS MARKET BADGE 500 US\$

#### ACCOMMODATIONS AT THE ANDAZ WEST HOLLYWOOD includes:

- ◆ 4-Night stay
- ◆ Complimentary local calls
- ◆ Complimentary non-alcoholic mini bar
- ◆ Breakfast
- ◆ Complimentary wireless internet
- ◆ California tourism assessment fee
- ◆ Invitation to all networking functions
- ◆ Occupancy tax

**PLEASE CHECK YOUR CHOICE:**  1250 US\$ SINGLE OCCUPANCY  1350 US\$ DOUBLE OCCUPANCY

#### PAYMENT

GRAND TOTAL OWED \_\_\_\_\_ US\$

1. THE [RE]MAKES MARKET WILL FAX AND MAIL AN INVOICE UPON RECEIPT OF YOUR BOOKING FORM.
2. A 50% DEPOSIT PAYMENT WILL BE EXPECTED FIVE DAYS AFTER RECEIPT OF OUR INVOICE
3. BALANCE OF PAYMENT IS OWED BY FRIDAY 22 OCTOBER
4. PAYMENT CAN BE MADE BY WIRE TRANSFER OR BY CREDIT CARD

**SIGNATURE PLUS COMPANY STAMP**

THE [RE]MAKES MARKET™

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**BUYERS APPLICATION FORM TO BE FAXED BACK TO +1 (323) 782-1031**

ONE APPLICANT PER FORM ONLY.  
 17 SEPTEMBER DEADLINE FOR EARLY BIRD APPLICATION SUBMISSION.  
 22 OCTOBER DEADLINE FOR REGULAR SUBMISSION.  
 24 SEPTEMBER DEADLINE FOR HOTEL ACCOMODATION REQUESTS.

**1. ADMINISTRATIVE INFORMATION**

PARTICIPANT \_\_\_\_\_

JOB TITLE \_\_\_\_\_

**OR**

CRAFT \_\_\_\_\_

DIRECT TEL. \_\_\_\_\_ DIRECT FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS LINE 1 \_\_\_\_\_

ADDRESS LINE 2 \_\_\_\_\_

CITY \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

MAIN TEL. \_\_\_\_\_ MAIN FAX \_\_\_\_\_ WEBSITE \_\_\_\_\_

**2. COMPANY/INDIVIDUAL PROFILE** *To facilitate meetings, detailed company and business objective profiles will be requested at a later date.*

In Business since \_\_\_\_\_

Main Activity(ies) **INDIVIDUAL**  DIRECTOR  WRITER  AGENT  PRODUCER  OTHER

**COMPANY**  PRODUCTION  TALENTS MANAGEMENT  RIGHTS MANAGEMENT  OTHER

**SECTOR**  FILM  TELEVISION  BOTH

**3. ACCOMMODATIONS AT THE ANDAZ WEST HOLLYWOOD (if needed) includes:**

- ◆ 4-Night stay
- ◆ Complimentary local calls
- ◆ Complimentary non-alcoholic mini bar
- ◆ Breakfast
- ◆ Complimentary wireless internet
- ◆ California tourism assessment fee
- ◆ Invitation to all networking functions
- ◆ Occupancy tax

PLEASE CHECK YOUR CHOICE:  1250 US\$ SINGLE OCCUPANCY  1350 US\$ DOUBLE OCCUPANCY

**4. BOOKINGS**

**BUYERS PACKAGE includes:**

- ◆ 1 Market Badge
- ◆ Complimentary coffee breaks
- ◆ Organization of qualified meetings
- ◆ Online access to list of participants
- ◆ Invitation to all network functions

PLEASE CHECK YOUR CHOICE:  COMPLIMENTARY IF REGISTERED **BEFORE FRIDAY 17 SEPTEMBER**  
 100\$ PER BUYER IF REGISTERED **AFTER FRIDAY 17 SEPTEMBER**

**5. PAYMENT**

GRAND TOTAL OWED \_\_\_\_\_ us\$ \_\_\_\_\_

1. THE [RE]MAKES MARKET WILL FAX AND MAIL AN INVOICE UPON RECEIPT OF YOUR BOOKING FORM.
2. A CREDIT CARD PAYMENT WILL BE EXPECTED FIVE DAYS AFTER RECEIPT OF OUR INVOICE

**SIGNATURE PLUS COMPANY STAMP**